

HILARY JO CALDIS

WOMEN'S EMPOWERMENT
RESEARCHER_CONSULTANT_CREATIVE

PROFESSIONAL BIO

I have a wide experience in creating visual concepts, layout and production design for advertisements, brochures, magazines, and corporate reports.

hjcaldis@gmail.com

+55 (11) 94542-2985

EDUCATION

2015-2017

Master's of Arts in Media & Language

International Christian University, Tokyo

国際基督教大学

Concentration: Feminist New Media

Studies Graduated with Honors: 4.0 GPA

2006-2010

Bachelor's of Science in Business

Administration University of Minnesota's Carlson

School of Management

Concentration: Public-Nonprofit Management &

International Business

Graduated with Distinction: 3.68 GPA

GLOBAL PROFILE

Languages

English_native

Portuguese_fluent

Spanish_intermediate

Hindi_beginner

Japanese_beginner

International Experience

Brazil_2005-2006 + 2018-present_3 years+

Mexico_2017_5 months

Japan_2015-2017_2 years

France, UK, Switzerland_2016_3 months

South Africa_2014-2015_1 year

India_2008-2009_1 year

AWARDS & RECOGNITIONS

- Cibervoluntarios Outstanding

Female Tech Innovators

- Rotary Peace Fellow 2015-17

STRENGTHS & COMPETANCIES

Global Team Building

Project Management

Interdisciplinary Innovation

Research & Analysis

Strategic Communications

Writing

Teaching

ENTREPRENEURSHIP

FOUNDER & CEO

THE FEMALE VOICE | Jan. 2012 to present

Leadership & Administration

- Global team building and management

- Organizational development (strategic planning, fundraising, grant writing, etc.)

- Ongoing research and visioning of Digital Women's Empowerment Platform

Women's Empowerment Training, Coaching, and Consulting

- Training: group education in workplaces and communities

- Coaching: one-to-one coaching

- Consulting: tailored consultations for media producers, organizations, and leaders to develop female-empowerment-centric process-outcomes

Media Production & Communication Consulting

- Media Production (Writer, Producer, Director of Digital Media Shorts)

- Branding Strategy & Development (Strategist & Project Manager)

- Social Media Strategy & Development (Strategist & Project Manager)

- Feminist Translation (Project Manager & Translator)

Research & Innovation

- Media Production (Writer, Producer, Director of Digital Media Shorts)

TEACHING

TEACHING ASSISTANT

International Christian University | March 2016 to March 2017

Department of Society, Culture, and Media

- Communication Research with Professor Joo-Young Jung
- New Media and Society with Professor Joo-Young Jung

Department of Social & Cultural Analysis

- Workers and Consumers in the Global Economy with Professor Gavin Whitelaw

RESEARCH

VORY SCHOOL OF DESIGN

Bachelor of Fine Arts in Graphic Design

- Sept. 2013 to June 2017
- Scholar, Sandra Hepburn Art Scholarship for Young Women
- Graphic designer, Ivory Informer
- 2nd Place, ISD Battle of the Bands 2016

LONGSHORE HIGH SCHOOL

General Certificate of Secondary Education

- Sept. 2009 to June 2013
- Awardee, Young Achiever for the Arts, Longshore Art Fund
- Layout artist, The Longshore Ledger
- Drummer, Longshore High Music Club

EMPLOYMENT HISTORY

SENIOR GRAPHIC DESIGNER

Mathica Media Group | Apr. 2020 to present

- Work closely with the art director to create brand guidelines and toolkits
- Manage team workload and delegate projects to junior designers

JUNIOR GRAPHIC DESIGNER

Polabooks Publishing | Oct. 2017 to Mar. 2020

- Designed textbook covers and interiors following requirements set by director, editors, and authors
- Prepare final files according to production schedule

ACADEMIC HISTORY

VORY SCHOOL OF DESIGN

Bachelor of Fine Arts in Graphic Design

- Sept. 2013 to June 2017
- Scholar, Sandra Hepburn Art Scholarship for Young Women
- Graphic designer, Ivory Informer
- 2nd Place, ISD Battle of the Bands 2016

LONGSHORE HIGH SCHOOL

General Certificate of Secondary Education

- Sept. 2009 to June 2013
- Awardee, Young Achiever for the Arts, Longshore Art Fund
- Layout artist, The Longshore Ledger
- Drummer, Longshore High Music Club